

# World Cup ACT Social Media Toolkit

**This toolkit provides individuals and organizations with ready-to-use content to help promote World Cup ACT 2026. Thank you for helping spread awareness and support this important movement.**

Philadelphia •

• New York

**WORLD CUP  
ACT**  
Action Collaborative  
*against* Trafficking

# World Cup ACT Promotional Toolkit

Thank you for helping spread awareness and support  
World Cup ACT 2026.

## Inside this toolkit you'll find:

Ready-made graphics

Instagram

Press Release

Logos

Facebook\_Linkedin\_Flyers

Sponsor recognition content

Captions\_Hastags\_Tagline

Logos

Flyers

Partner recognition content

Social media instructions\_NJCAHT

Instruction and General Information

**Please share across your channels and tag us.**



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**WORLD CUP**  
**ACT**  
**Action Collaborative**  
*against* **Trafficking**  
[www.worldcupact.org](http://www.worldcupact.org)

# World Cup ACT Weekend

## Important Details

A TWO Day Call to Action  
to raise awareness on Human Trafficking  
BEFORE, DURING, and AFTER World Cup 2026

### **WORLD CUP ACT AWARENESS DAY # 1**

SATURDAY, MAY 30, 2026 9am to 5pm  
Kean University, Union NJ

### **WORLD CUP ACT AWARENESS DAY # 2**

SUNDAY, MAY 31, 2026 12pm to 5pm  
Cherry Hill, NJ

### **NJ Freedom Gala**

May 30, 2026 – 6–9pm  
The Clubhouse at Galloping Hill Golf Course

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# Post Ideas

This is a brief listing of Post ideas. All of these can be used on Facebook, Instagram, and LinkedIn.

The included graphics are Ready to Post. Please consider using the below listed post ideas and captions.

## REGISTRATION OPEN

*Caption Idea:*

Registration is now open for World Cup ACT 2026. Survivor-led education, awareness activities, community engagement, and action across New Jersey.

Register Today at [www.worldcupact.org](http://www.worldcupact.org)

## WHY ATTEND

*Caption Idea:*

Because awareness matters. Because prevention matters. Because communities working together matter.

Join us for World Cup ACT.

Register Today at [www.worldcupact.org](http://www.worldcupact.org)

- Perfect Use of video.

## Countdown

*Caption Idea:*

*(Put Number of Days)* days until World Cup ACT 2026. Be part of the movement.

Register Today at [www.worldcupact.org](http://www.worldcupact.org)

## LAST CHANCE

*Caption Idea:*

Final days to register for World Cup ACT 2026. Be part of the movement.

Register Today at [www.worldcupact.org](http://www.worldcupact.org)

## For Partners: Proud to Partner with World Cup ACT

*Partners – Proud to Partner with World Cup ACT with your Logo. If assistance is needed making a custom Co-branded social posts, please contact [worldcupact@safernj.org](mailto:worldcupact@safernj.org)*

*Caption Idea:*

*(Your Organization Name)* is a proud to partner with World Cup ACT.

Join us on May 30–31, 2026

Register Today at [www.worldcupact.org](http://www.worldcupact.org)

## Tagline

New Jersey welcomes the world.  
We stand against trafficking.

## Hashtags

**#WorldCupACT**

**#befreeworldcup**

**#SurvivorInformed**

**#actioncollaborativeagainsttrafficking**

**#NJStandsAgainstTrafficking**

#SaferNJ

#CommunityAction

#CallToAction

#HumanTraffickingAwareness

#NJEvents

#TakeAction

#newjersey

#educationisprevention

#worldcup

#WorldCup2026

#soaproject

#thesoaproject

#SurvivorCentered

#SOAPupNJ

#SOAPupWorldCup

#SaferNJ

#EndHumanTrafficking

## **Included Graphics**

Ready-made graphics

Instagram

Press Release

Logos

Facebook\_Linkedin\_Flyers

Sponsor recognition content

## **Additional Resources**

Captions\_Hastags\_Tagline

Social media instructions\_NJCAHT

Instruction and General Information